

**MADRID
ONLINE**

**2
OCTOBER
2024**

WATER-ENERGY NEXUS

"ENERGY FOR WATER, WATER FOR ENERGY".

SPONSORSHIP OPTIONS



The water-energy nexus stems from the interconnection that exists at different levels between these two resources, which are indispensable for life and for social and economic development.

Every stage of the water cycle - production, treatment and transport - consumes energy, and almost all energy sources require water in one way or another. Not only that, water itself is a source of energy: from ancient watermills, to hydroelectric power plants, to tidal power plants, to the important role it plays in the production of green hydrogen. In short, we are talking about energy for water and water for energy.

Advancing in sustainability is imperative for the water sector, as it is for the energy sector, and hence the theme of this new technical conference, in which we will have representatives from institutions, associations, legal experts and from the water and energy sector, as well as specialists in energy efficiency and savings in different fields of action.

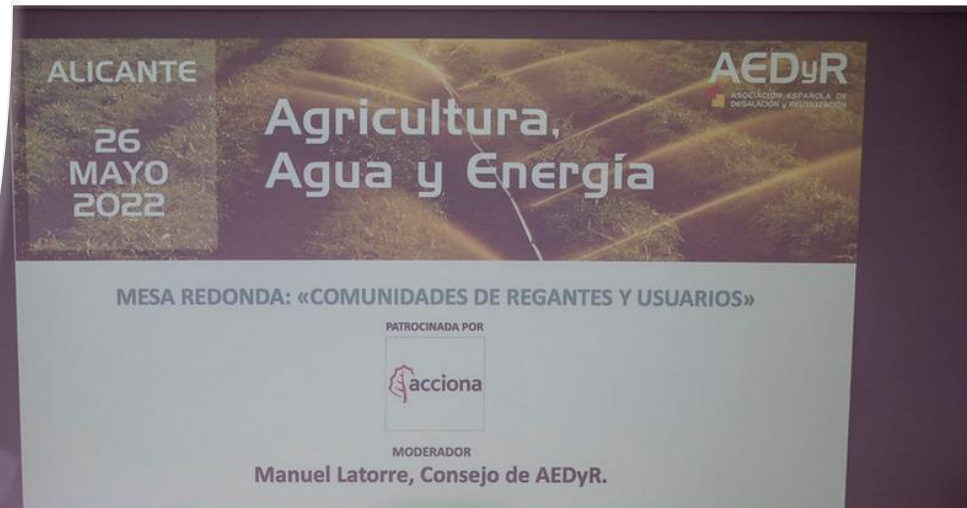
We will debate and exchange experiences regarding the water-energy nexus, the particularities of the regulations of these sectors, the evolution of renewable energies and their incorporation into the water sector, focusing on constant innovation towards efficiency and sustainability.

There will also be a place for green hydrogen, a growing energy player intrinsically linked to water. In an increasingly optimised and competitive market, it is necessary to keep up to date with the latest singularities of efficiency-oriented equipment, both from suppliers in the water and energy sectors, as well as to learn about experiences in the field of innovation that are setting the course for growth in sustainability, through improvement and refinement in the design and construction of the most cutting-edge facilities.

And of course, there will also be room for debate on the synergies, advantages and challenges that arise when carrying out integrated water and energy planning.

Why sponsor the event?

- Participate in the benchmark event on water and energy
- Promote your brand image and give visibility to your products and services
- Benefit from the day's marketing actions in specialised media
- Be recognised by the industry as a leading company
- Demonstrate your expertise to an expert audience and decision-makers
- Meet and network with experts in the fields of desalination, water and energy.
- Interact with key players



Target Audience

The conference is expected to be attended by some 130 participants, among them:

- Key players
- Administration
- Technical directors and purchasing managers
- Experts of recognised national and international prestige
- Leading suppliers of products and services
- Plant operators
- Researchers



AEDyR



ASOCIACIÓN ESPAÑOLA DE
DESALACIÓN y REUTILIZACIÓN

SPONSORSHIP OPTIONS



Summary Sponsorship Options

BENEFITS	SPONSORSHIP CATEGORY							
	PLATINO	VIDEO	GOLD	COLLABORATOR	COFFEE	CÓCTEL	LANYARD	BAG
Registrations included in the sponsorship	4	1	2	1	1	2	1	1
Corporate Video maximum 3 min		✓						
A 15-minute commercial presentation in a prime location.	✓							
Commercial presentation 15 min			✓					
Logo on all papers and on the screen during the congress	✓		✓	✓	✓	✓	✓	✓
Sending advertising to the attendees of the event, with a maximum size of 10MB.	✓							
Roll up in main hall and coffee break area	✓		✓		✓	✓		
AEDyR Members	2475€	1045€	2145€	965€	1755€	2150€	1100€	975€
Non-affiliated company	3025€	1520€	2695€	1450€	2195€	2650€	1325€	1125€
Sponsorship pack + 1 year membership of the association*.	3800€	2400€	3500€	2300€	3100€	3150€		

Sponsorship Round Table 1 "CURRENT PERSPECTIVE ON THE WATER - ENERGY NEXUS" o Round Table 2 : FUTURE CHALLENGES ON ENERGY OPTIMISATION Members: 2250€ Non-members: 2800€. Includes 5 minutes of introduction to the round table or broadcast of a promotional video (max 3 min) + logo on screen during the round table included in the programme + communications logo + roll up in the hall + 2 registrations

Sponsorship :2: Members: 2035€ Non-members: 2530€. Includes 5 minutes introduction to the cho**EQUIPAMIENTO PARA LA SOSTENIBILIDAD o INNOVACIÓN EN EL CAMINO DE LA SOSTENIBILIDAD**sen session, or broadcast of a promotional video (max 3 min) + communications logo. + roll up + 2 registrations

*** Includes chosen sponsorship plus 1 year's company fee**

PLATINUM SPONSOR

AEDyR Members = 2.475€ + VAT

Non-Members AEDyR = 3.025€ + VAT

Sponsorship pack + 1 year membership of the association = 3.800€ + VAT

BENEFITS

- ✓ One technical/commercial presentation in front of the event (15 minutes) Four registrations for the event
- ✓ A roll up in the hall in a preferential location
- ✓ Logo on all event marketing and in plenary hall
- ✓ Delivery of documentation and/or commercial information to attendees in person (one unit maximum) and online.
- ✓ Video and photographs of your intervention



SPONSOR VIDEO

AEDyR Members = 1.045 € + VAT

Non-Members AEDyR = 1.520 € + VAT

Sponsorship pack + 1 year membership of the association = 2,400€ + VAT

BENEFITS

- A corporate or technical video with a maximum duration of 3 minutes will be shown in a preferential place.
- A registration to the event
- Video and photographs of the event



GOLD SPONSOR

AEDyR Members = 2.145€ + VAT

Non-Members AEDyR = 2.695€ + VAT

Sponsorship pack + 1 year membership of the association =
3.500€ + VAT

BENEFITS

- One technical/commercial presentation (15 minutes)
- Two registrations for the event
- Logo on all event marketing and in the plenary room
- Delivery of documentation and/or commercial information to attendees online
- Video and photos of your intervention



COLLABORATOR

AEDyR Members = 965 € + VAT

Non-Members AEDyR = 1.450 € + VAT

Sponsorship pack + 1 year membership of the association =
2.300€ + VAT

BENEFITS

- One registration to the event
- Logo on all event marketing and in plenary hall
- Video and photos of the event



COFFEE BREAK

Partners Sponsor = 1.755€+ VAT+ (1 registration included)

Non AEDyR Associates Sponsor = 2.195€ + VAT + (1 registration included)

Sponsorship pack + 1 year membership to the association Sponsor = 3.100€ + VAT + (1 registration included)

BENEFITS

One registration to the event

Logo on all event marketing and in plenary room

Roll up in the Pausa Café area

Video and photos of the event



CÓCTEL

PartnersSponsor = 2.150 €+ VAT+ (2 registration included)

Non AEDyR AssociatesSponsor = 2.650€ + VAT + (2 registration included)

Sponsorship pack + 1 year membership to the association Sponsor = 3.150€ + VAT + (2 registration included)

BENEFITS

Two registrations to the event

Logo on all event marketing and in plenary room

Roll up in the Cocktail area

Logo on the tables



LANYARD*

AEDyR Members = 1.210€ + VAT

Non AEDyR Members = 1.460€ + VAT

BENEFITS

One registration to the event

Your brand present among all attendees

CONFERENCE BAG *

AEDyR Associates = 1075€ + VAT

Non AEDyR members = 1. 240€ + VAT

BENEFITS

One registration to the event

Your brand present in the bag given to the attendees

* The material must be provided by the sponsoring company or ordered 3 weeks before the event and the production will be invoiced separately.



Jornada Agricultura 26-5-2022 (21)
por AEDyR



SPONSORSHIP

ROUND TABLEO or BLOCK

Sponsorship Round Table 1 "CURRENT PERSPECTIVE ON THE WATER - ENERGY NEXUS" or Round Table 2 : FUTURE CHALLENGES ON ENERGY OPTIMISATION

Members: 2250€

Non-members: 2800€.

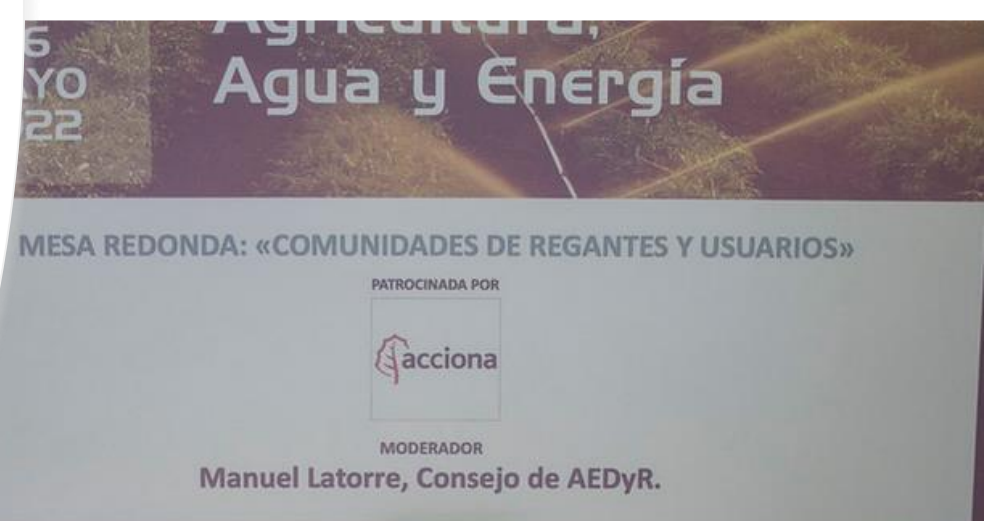
Includes 5 minutes of introduction to the round table or broadcast of a promotional video (max 3 min) + logo on screen during the round table included in the programme + communications logo + roll up in the hall + 2 registrations

Sponsorship block :2: EQUIPMENT FOR SUSTAINABILITY or INNOVATION ON THE ROAD TO SUSTAINABILITY

Members: 2035€

Non-members: 2530€.

Includes 5 minutes introduction to the cho sen session, or broadcast of a promotional video (max 3 min) + communications logo. + roll up + 2 registrations



CONTACT

- The order of presentation will be by importance of sponsorship or by order of contracting.
- The shipping and collection of the Roll up will be the responsibility of the sponsoring company.
- We are at your disposal for any further information you may require.

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